American Indian

Quit Line Data Summary

April 1 - June 30, 2002

Number of Calls to Quit Line N = 100 N = 3,421 Percent of Statewide Calls 3.9% 100.0% Percent of State Population in County¹ 1.5% 100.0% Amer. Indian % State % Gender N = 100 N = 3,099 Female 67.0% 62.9% Male 33.0% 37.1% Race/Ethnicity N = 100 N = 2,578 American Indian 100.0% 3.9% Age N = 83 N = 2,233 Less than 18 years old 4.8% 2.11% 18 - 24 years old 4.8% 2.11% 25 - 34 years old 9.9% 16.3% 25 - 34 years old 2.89% 7.23% 45 years and older 37.3% 22.0% Education N = 98 N = 2,679 Did not graduate high school 1.8 1.8 2.9 High school graduate 2.65% 1.7 3.7 3.7 3.7 3.7 3.7 3.7 3.7 3.7 3.7 3.7 3.7	·	Amer. Indian	State
Percent of State Population in County¹ 1.5% 100.0% Cender N = 100 N = 3,099 Female 67.0% 62.9% Male 33.0% 37.1% Race/Ethnicity N = 100 N = 2,578 American Indian 100.0% 3.9% Age N = 83 N = 2,232 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 9.6% 16.3% 25 - 34 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,229 General Information 2.2% 11.5% Health care provider 0.0% 1.3% Tobacco user </th <th></th> <th>N = 100</th> <th>N = 3,421</th>		N = 100	N = 3,421
Gender N = 100 N = 3,099 Female 67.0% 62.9% Male 33.0% 37.1% Race/Ethnicity N = 100 N = 2,578 American Indian 100.0% 3.9% Age N = 83 N = 2,232 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 9.8% 27.3% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college-vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,299 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user N = 74 N = 1,951 Insured 4.05%			
Gender N = 100 N = 3,099 Female 67.0% 62.9% Male 33.0% 37.1% Race/Ethnicity N = 100 N = 2,578 American Indian 100.0% 3.9% Age N = 83 N = 2,232 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.5% Health care provider 0.0% 2.2% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463	Percent of State Population in County ¹	1.5%	100.0%
Female Male 67.0% (62.9% Male) 62.9% (7.1% Male) Race/Ethnicity N = 100 N = 2,578 (7.5% Male) American Indian 100.0% 3.9% (7.5% Male) Age N = 83 (7.1% Male) N = 2,323 Male) Less than 18 years old 4.8% (2.1% Male) 2.1% Male) 18 - 24 years old 9.6% (16.3% Male) 16.3% Male) 25 - 34 years old 19.3% (22.2% Male) 22.2% Male) 45 years and older 37.3% (32.0% Male) 22.2% Male) Education N = 98 (7.3% Male) N = 2,679 Male) Did not graduate high school 26.5% (3.37% Male) 33.7% Male) High school graduate 28.6% (3.37% Male) 33.7% Male) College graduate 7.1% (7.1% Male) 11.0% Male) Caller Type N = 92 (7.2% Male) N = 2,929 Male) General Information 2.2% (7.1% Male) 11.5% Male) Health care provider 0.0% (7.8% Male) 2.8% Male) Tobacco user N = 74 (8.2% Male) N = 1,951 Male) Insured 4.5% Male) 4.0.6% Male) Uninsured 18.9% (Amer. Indian %	State %
Male 33.0% 37.1% Race/Ethnicity N = 100 N = 2,578 American Indian 100.0% 3.9% Age N = 83 N = 2,323 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 19.3% 22.2% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.4% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 40.5% <td></td> <td></td> <td></td>			
Race/Ethnicity N = 100 N = 2,578 American Indian 100.0% 3.9% Age N = 83 N = 2,323 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 19.3% 22.2% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.2% Tobacco user N = 74 N = 1,951 Insured 4.0.6% 4.0.6% Uninsured 4.0.5% 36.6% Medicaid N = 84 N = 2,28 Past caller			
Age N = 83 N = 2,323 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 19.3% 22.2% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,92 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider <th< td=""><td>Male</td><td>33.0%</td><td>37.1%</td></th<>	Male	33.0%	37.1%
Age N = 83 N = 2.32 Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 19.3% 22.2% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2.679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2.929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0%	Race/Ethnicity	N = 100	N = 2,578
Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 19.3% 22.2% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider	American Indian	100.0%	3.9%
Less than 18 years old 4.8% 2.1% 18 - 24 years old 9.6% 16.3% 25 - 34 years old 28.9% 27.3% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider	Age	N = 83	N = 2,323
25 - 34 years old 19.3% 22.2% 35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.2% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 40.6% Uninsured 19.0% 17.0% Employer/worksite 0.0% 1.3% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0%	<u> </u>	4.8%	
35 - 44 years old 28.9% 27.3% 45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Medicaid 40.5% 40.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2%		9.6%	16.3%
45 years and older 37.3% 32.0% Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) <	25 - 34 years old	19.3%	22.2%
Education N = 98 N = 2,679 Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 2.6% Great Start 1.2% 0.4% Radio 1.2%	35 - 44 years old	28.9%	27.3%
Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 40.5% 36.6% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailling 3.6% 2.6% Great Start 1.2% 1.3% Newspaper/Magazine	45 years and older	37.3%	32.0%
Did not graduate high school 26.5% 17.8% High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailling 3.6% 2.6% Great Start 1.2% 1.3% Newspaper/Magazine 1.2% 1.3% Brochure/Newsletter	Education	N = 98	N = 2,679
High school graduate 28.6% 33.7% Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Radio 1.2% 0.4%	Did not graduate high school	26.5%	
Some college/vocational school 37.8% 37.4% College graduate 7.1% 11.0% Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 40.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.		28.6%	33.7%
Caller Type N = 92 N = 2,929 General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Radio 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	•	37.8%	37.4%
General Information 2.2% 11.5% Health care provider 0.0% 2.8% Tobacco user 97.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	-	7.1%	11.0%
Health care provider Tobacco user 0.0% 2.8% 85.6% Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Caller Type	N = 92	N = 2,929
Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.2%	General Information	2.2%	11.5%
Payer Type N = 74 N = 1,951 Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 9.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Health care provider	0.0%	2.8%
Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Tobacco user	97.8%	85.6%
Insured 40.5% 40.6% Uninsured 18.9% 22.7% Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Payer Type	N = 74	N = 1,951
Medicaid 40.5% 36.6% Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%		40.5%	40.6%
Heard About N = 84 N = 2,463 Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Uninsured	18.9%	22.7%
Past caller 19.0% 17.0% Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Medicaid	40.5%	36.6%
Employer/worksite 0.0% 1.3% Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Heard About	N = 84	N = 2,463
Health care provider 21.4% 17.6% Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Past caller	19.0%	17.0%
Television 14.3% 22.8% Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Employer/worksite	0.0%	1.3%
Outdoor advertisement (billboard/bus/wall) 1.2% 4.7% Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Health care provider	21.4%	17.6%
Targeted mailing 3.6% 2.6% Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Television	14.3%	22.8%
Great Start 1.2% 0.4% Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	Outdoor advertisement (billboard/bus/wall)	1.2%	4.7%
Radio 1.2% 1.3% Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%			
Newspaper/Magazine 1.2% 2.2% Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%			
Brochure/Newsletter 6.0% 4.9% Family or friend 28.6% 21.7% Health Department 1.2% 2.9%			
Family or friend 28.6% 21.7% Health Department 1.2% 2.9%	•		
Health Department 1.2% 2.9%			
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School 1.2% 0.5%	•		
	School	1.2%	0.5%

Source: Washington State Department of Health Tobacco Prevention and Control Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

^{*} Rate not calculated because number of calls was less than 5.